

2014 Victims Rights Week Video Contest

Sponsored by the Navajo County Attorney's Office

Victim Services Division

- Show your creativity • Win money and prizes •
- Be Recognized at the Victims Symposium •

1st Place Prize \$100 • 2nd Place Prize \$50 • 3rd Place Prize \$25

Purpose, Theme, Guidelines & Tips

Purpose

Promote Victims Rights during Victims Rights Week

Theme

"Restoring Justice for Children"

Guidelines

- Deadline for entries is March 21st, 2014.
- Entrants must be 12-18 years of age (or in grades 6 thru 12).
- Parent, guardian or teacher must sponsor each entry.
- Parent or guardian must sign a release for each minor child appearing in the video.
- Submitted entries become the property of the Navajo County Attorney's Office and may be used in media/Internet projects.
- Videos can be no more than 3 minutes long.
- Video and sound must be high quality. Quicktime H.264 file format is highly recommended. Only video in file format H.264 (higher definition/resolution) will meet the requirements for air-time conversion of most mass media outlets (such as movie theatres and TV stations). Videos not in High Definition or High Resolution may still be entered and will be considered; however, the Navajo County Attorney's Office cannot guarantee possible mass media distribution.
- Any inappropriate content (such as obscenity, nudity, vulgarity or anything that appears to promote underage drinking or drug use) will disqualify the entry.
- Beware of using copyrighted materials or music without permission! Each entrant and sponsor is responsible for making sure that permission has been obtained for the use of any copyrighted materials or music. Proof of permission must be submitted with the entry. If the Navajo County Attorney's Office suspects that copyrighted materials have been used without permission, the entry will not be eligible for mass media distribution unless proof of permission is provided.

- A great deal of copyright-free materials and music is available. Use your internet browser or talk to your media teacher at school for ideas.

Entry must include ALL of the following

- Completed, signed Entry Form
- Video entry, in CD format
- Signed release for each minor appearing in video
- Proof of copyright permission (if applicable)

Tips for a winning video

- Reading the entire Entry Form long before the contest deadline may save you lots of time and frustration.
- BE CREATIVE ... and have fun. Your video could be dramatic, funny, a music video, artsy, animated, time-lapse, clay-mation, with or without sound, or anything else that you think might appeal to the judges.
- Get your friends involved! Each video may have up to three named “producers.” As many of your friends as you want may appear as long as you have a signed release for each.
- Be very careful about the timing. 3 minutes is all that is allowed. Videos longer than 3 minutes will not be in consideration for any prizes.
- Be sure to emphasize our theme: “Restoring Justice for Children”. You may also use themes which emphasize the rights of crime victims. The contest is being held in conjunction with the National Victims Rights Week and our annual Victims Rights Symposium, so any story line which highlights crime victims is acceptable. Again, BE CREATIVE and try to create a video that will grab the attention of the judges.

Judging

- Videos will be judged by a special panel of media members and criminal justice officials.
- Criteria will include:
 - Does the video effectively deliver the message, “Restoring Justice for Children” or other crime victim-related message. (This is the PRIMARY criterion.)
 - Is the video interesting and appealing?
 - Visual and sound quality.
 - Creativity in writing, production, editing and/or special effects.

Some background information to help you create your videos

- www.victimrights.org/
- www.victimlaw.info/victimlaw/pages/victimsRight.jsp
- www.azag.gov/victims_rights/
- www.navajocountyaz.gov/attorney/victimwitness.aspx
- ovc.ncjrs.gov/ncvrw/